Londyn Gray

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Education

Boston University College of Communication
Boston, MA
Bachelor of Science in Public Relations, Minor in Business Administration
Jan. 2024- May 2027
Relevant Coursework: Media Strategies & Management, Business Fundamentals of PR, and Writing for Communication.
Activities: BU Fashion and Retail, Off The Cuff, BU Buzz, Fabrio
Honors: Dean's List recipient
Study Abroad: Sydney, Australia. London, England

Relevant Experience

PRLab
Boston, MA
Account Executive
Sept. 2026 - Dec. 2026

- Secured *1987 Label* coverage by drafting press releases, pitch copy documents, and event invitations for media and influencers.
- Researched and organized Excel spreadsheets with media and influencer contacts.
- Facilitated transparent and organized communication with *1987 Label.*

BU Fashion and Retail
Boston, MA
VP of Operations
July 2026- Present

- Planned and executed promotional events such as professional speaker panels, shopping parties, general meetings, and fashion shows.
- Modeled on runways and editorial shoots.
- Facilitated consistent communication between E-Board and partnership organizations.

Kabuku Public Relations
Boston, MA
Intern
Feb. 2026- April 2026

- Supported publicity and communication efforts by publishing event listings, managing RSVP outreach, and tracking attendance.
- Maintained and organized an influencer and media contact database using Excel, and conducted targeted research to identify relevant outlets and talent.
- Participated in client-facing activities including radio interviews and photoshoots.

Additional Experience

GV Smokehouse and Oyster Bar
Denver, CO
Server
Aug. 2021- Sept. 2026

- Delivered full-service dining and bar support in a high-volume setting to ensure positive customer experiences.
- Developed strong customer relationships through attentive service and tailored recommendations.
- Handled POS systems and transactions accurately, maintained cleanliness standards, and contributed to team coordination during peak hours to ensure smooth operations.